



## Pacific Palms offers the “Certified Conference Center” Cost, Service and Productivity Advantage...

Pacific Palms Hotel & Conference Center is the only International Association of Conference Centers Certified full service property in the LA/OC region. This “certification” requires compliance with over 100 service, quality and equipment specifications, including the requirement to provide at least 60% of existing function space with conference center purposed equipment. The benefits to planners and attendees of gathering in this single-purposed meeting environment are many and can be understood in 4 main categories:

### Sales & Planning Process

- Hotel Conference Planners are a single-source contact for the client’s many needs
- Focus is on promoting relevant benefits and value vs. selling based on price

### Meeting Design & Equipment

- Event space is purposefully built to house productive meetings as opposed to serving multi-purpose functions (certification requires specific lighting, climate and sound controls) with break-out rooms adjacent to ballrooms and built-in internet, video and screens just a few of the requirements for business meetings
- Ergonomic meeting chairs are provided vs. typical stackable hotel seating
- Hard-surfaced/non-glare 30” wide desks are utilized vs. 18” draped tables
- Tackable wall surfaces are built-in, vs. painted/decorated surfaces not appropriate for conference notes display

### Food & Beverage

- Dedicated conference dining is available vs. hotel and/or public restaurants
- Pre-planned custom menus and buffet style dining are incorporated vs. individually planned menus
- Continuous refreshment breaks for attendee convenience vs. specifically timed break offerings
- Participants enjoy flexible dining hours vs. set and limited times

### Cost Advantages

- A variety of “Meeting Packages” are offered that may include rooms, meals, refreshment breaks, basic audio-visual and 24-hour meeting rooms
- Meeting Packages offer clients cost, time and effort savings and prevent surprise over charges

Owners and management of the Pacific Palms Hotel & Conference Center understand the unique value of certification to Event Planners and their more comfortable, focused and productive attendees. The hotel offers 45,000 square feet of indoor function space, a variety of meeting packages, two on-site “Best In The USA” golf courses as voted by the NGCOA, a luxury spa and multiple dining choices. All this is available with affordable pricing, a requirement in today’s politically correct business environment, so important in today’s economy. Pacific Palms is 20 minutes to both Downtown LA and Orange County, near four airports and accessible to four freeways.